



FIESTA MELON



ALBUM OVERVIEW

ARTIST: Fiesta Melon

ALBUM: An Excellent Accelerant

RELEASE DATE: August 11, 2017

GENRE: Rock/Psych/Indie

SOUNDS LIKE: Talking Heads,
Ween, Pink Floyd

TRACK LISTING

- 01 The Truth Is
- 02 Lost and Found
- 03 Awkward Moments (single)
- 04 I'm tired (of having so much fun)
- 05 The Storm
- 06 Captain, The Kraken
- 07 Umchaboogie
- 08 Lie to Me
- 09 Beta Minus Blues
- 10 Lil' Sebastian (rides again)
- 11 Dynamite Boy
- 12 No Windows

PRESS

"Fiesta Melon is a refreshing treat that will leave you wanting more...honest and personal lyrics are seasoned with well thought out harmonies, inventive arrangements, and succinct, tasty, powerful, and thoroughly appropriate guitar solos that display a craftsmanship rarely seen...the listener will find Talking Heads/Pixies inventiveness, Panic! At the Disco melodicism, dashes of Motörhead style '70s hard rock/punk, and nods to classic '80s garage bands..."

-The Noise, Boston MA

"...a highly inventive set of originals...catchy, trippy melody lines ala ever-subtle synthesizer lines that don't give up and outstanding lead guitar work."

-Meronome Magazine

BIOGRAPHY

Formed in Boston, MA in 2013, Fiesta Melon quickly began gaining a local buzz attributed to their fun, high-energy live performances with improvisational tendencies that often include unexpected twists and turns. Their 2014 debut EP *Frenetics* established Fiesta Melon as pioneers of an exciting new sound, fusing rock guitar with dance beats, synthesizers and samplers to create catchy, honest songs—suggesting a range of influences from Talking Heads to My Morning Jacket—via memorable hooks, lush harmonies and textured soundscapes. They've shared the stage with national acts like Rustic Overtones, Freevolt, Formula 5 and Organically Good Trio (feat. members of Slightly Stoopid and Max Creek), and their sophomore album, "An Excellent Accelerant", is their most mature and focused effort to date.

With "An Excellent Accelerant", Fiesta Melon have raised the creative bar, showcasing their songwriting versatility while never straying too far from their unique brand of rock. From hook-laden, radio friendly anthems (*Awkward Moments*, *Umchaboogie*), and Reggae-tinged ballads (*I'm Tired*, *Dynamite Boy*) to epic sea shanties (*Captain, the Kraken*) and twisting prog-rock adventures (*Lost & Found*, *Lil' Sebastian*), the 12 tracks on "An Excellent Accelerant" are an exciting ride from beginning to end.

MARKETING

Digital Marketing via YouTube, Facebook, Instagram, e-newsletter and monetized ads. Press releases to national and local media outlets, poster art and individual show promotional campaigns. Regional "album release" shows throughout the Fall/Winter 2017

KEY MARKETS

Boston, MA | Lowell, MA | Newburyport, MA | Dover, NH | Manchester, NH | Portsmouth, NH
Portland, ME | Burlington, VT

SOCIAL Official website fiestamelon.com; **YouTube** youtube.com/user/fiestamelon;
Instagram [@fiestamelon](https://www.instagram.com/fiestamelon); **Twitter** [@fiestamelon](https://twitter.com/fiestamelon); **Facebook** facebook.com/fiestamelon

CONTACT Justin Pilat | contact@fiestamelon.com | (978) 835-5804

